

Help Wanted: Graphic Designer

The Rams Head Group, a leader in the Entertainment Industry, is seeking a Graphic Designer with a passion to create and a hunger to learn. In this fun and fast-paced environment, the ideal candidate would have a keen eye for design and detail as well as an enthusiasm for the industry paired with strong organizational skills. An ability to meet deadlines is a must. Whether it is promoting a national headliner's summer tour or the newest design of the Rams Head menus, the Rams Head Marketing Department embraces "Food, Fun and Beer" at every turn.

The Position

The Graphic Designer would work directly with within the creative team and reports to the Principal. The focus of the position is to tell the story of the brand visually in both print & online mediums.

Ideal Candidate

A Rams Head creative team member is a strategic, creative thinker, a team player, and an Adobe guru who is not afraid to throw ideas out into the open. You would require little supervision and you would possess a willingness to go above and beyond job expectations. You should be proficient in using Photoshop, Illustrator, InDesign and Dreamweaver to create fresh, engaging design. We work in a fast-paced open studio floor plan and are looking for someone who thrives in this type of environment.

Work would entail, but not be limited to:

- Creating design solutions that meet goals and objectives while always striving for the most creative and innovative solutions possible
- Working with the Creative Team to conceptualize marketing strategies via print, social and online media
- Attending weekly marketing meetings
- Thinking strategically to create design solutions targeted to specific audiences
- Collaborative participation on projects within the Marketing Team and company.
- Building relationships and communicating regularly with Restaurant and Venue Management
- the design of 2-3 Weekly email blasts
- A willingness to participate in the Rams Head Blog with weekly posts
- A willingness to participate in the execution of social media initiatives
- Multiple print ads for weekly and monthly newspapers and periodicals
- Visual conception and creation of print and online materials in support of various company promotions
- Working within the brand to create consistency
- Weekly and bi-weekly creation of flyers, posters and large scale graphics for the venues
- Assistance in the design of menus
- Ticket envelope and stub design
- Large scale vinyl graphics
- Power Point presentations

Requirements

- 2+ years applied experience in designing for both print and web
- Proficiency in Adobe Creative Suite Software in a Mac environment
- Passionate, creative self-motivator with a strong work ethic
- Experience working in a group environment with multiple tasks and deadlines

- Excellent organization, communication and presentation skills
- Deep desire to continue to learn and stay on top of innovations in design
- Knowledge of web design principles, accessibility, usability, SEO and Web standards a plus
- HTML, CSS, XML and WordPress theme development a plus
- Knowledge of Flash and ActionScript a plus

Compensation

- Salary based on experience
- High Deductible Health plan with HSA options
- Simple IRA plan after 2 years
- Complimentary lunches at Rams Head in Annapolis Mon-Fri
- Free Concerts at Rams Head and affiliates

Start Date:

Immediately

The position would be located at the Rams Head Marketing & Promotions office at 40 West Street in downtown Annapolis, MD. Hours would be a minimum of 830am - 530pm Monday - Friday.

To be considered, send a cover letter, resume and link to an online portfolio (if available) to

kchester@ramsheadtavern.com

Rams Head Group, Marketing Department
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